

QUALITY ASSURANCE

SIGN REFLECTIONS STANDARD OF QUALITY

Everyone wants a perfect sign, however even a qualified machinist knows there is no such thing as a perfect machined part. Sign Reflections has adopted a simple way to insure consistent quality. We call it visual perfection. The formula has to do with square footage of a sign and the distance that it is viewed from. For every square foot that the sign takes up in space the sign is to look flawless from an equal number of feet. For example, if a sign is 4' x 4' you would see the sign as perfect from 16' away if your vision is 20/20. Smaller signage such as an interior display will have less visible flaws than a large exterior sign. Even though this is considered standard in the sign industry, many feel that our quality is unmatched. Feel free to contact us for any questions concerning this matter.